



10 MILLION SOLD AND COUNTING: ARCTIC Celebrates MX Milestone

ARCTIC, a leading manufacturer of low-noise PC coolers and components, is celebrating the sale of more than 10 million tubes of its MX-2 and MX-4 thermal compounds. This year, both versions of the well-loved thermal compound will be packaged in a celebratory 2019 Edition.

"Since the introduction of our MX Thermal Paste, it has become one of our best-known and best-selling products. We want to celebrate the 10 millionth MX tube with our loyal customers and give them a special thank you," says ARCTIC CEO Magnus Huber.

To mark the anniversary, ARCTIC is organizing a worldwide* giveaway, offering its customers the chance to win US \$1000 each month. On the packaging of each 2019 Edition is a unique QR code that links directly to the registration page. Further information, as well as terms and conditions, are available at lucky2019.arctic.ac.

* Natural persons who are at least 18 years old and reside in Germany, Switzerland, Great Britain, France, Italy, Spain, Portugal, Canada (excluding Quebec), China or in the USA (excluding Florida and New York).

About ARCTIC

ARCTIC is a leading manufacturer of silent PC coolers and components and has initiated and sustainably influenced the trend towards quiet cooling systems. Besides a wide range of CPU and GPU coolers, ARCTIC offers high quality monitor mounts as well as an audio product line. The company, run by founder Magnus Huber, has locations in Germany, Hong Kong and the USA and convinces pc enthusiasts in over 45 countries with innovative and user-friendly products, high quality and fair prices. For more than 15 years ARCTIC stands for comfortable computing, excellent service and personal support.



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